

Change management and deployment of Generative Al projects

Inetum eBooks on GenAl #05

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Introduction

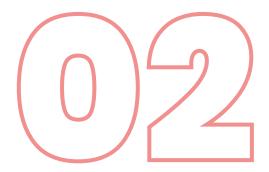
Inetum is committed to helping organizations successfully navigate the complexities of deploying generative AI technologies at scale. A team of Generative AI specialists, MS Copilot professionals, and consultants will manage your users' seamless adoption of the change, achieving time savings and improving efficiency.

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Inetum eBooks on GenAI #05
The Generative AI Revolution
Change management and deployment
of Generative AI projects

The Inetum's

- Generative AI products are revolutionizing the way we work, delivering unprecedented value and extending the benefits of Al into our everyday lives.
- Many organizations are unprepared for the challenges of deploying these advanced AI capabilities at scale.
- Without proper coordination, the deployment of multiple Al tools such as Copilot can cause confusion among employees and hinder the adoption of these transformative technologies. Furthermore, if not managed correctly, the impact on the digital employee experience (DEX) can be more costly and risky than beneficial.
- This is where Inetum comes in. We recognize the critical role that effective change management plays in the successful adoption of AI technologies. Our expertise ensures that your employees not only understand the purpose and benefits of new technologies but are also well trained and supported in their use.
- With Inetum, you can increase adoption rates, maximize the benefits of AI technologies and drive significant business transformation. We don't just manage change - we turn it into a powerful tool for your business success.



Impact Opportunities

- Our change and deployment strategies are ROI-focused, optimizing our solutions to meet each company's unique needs.
- We provide specific use cases for each user profile, maximizing the efficiency and value of our solutions.
- With significant experience in overcoming generative Al deployment challenges, we guide our clients to successful transitions.



The Inetum Solution

- We deploy our solutions using a proven methodology, ensuring a smooth and effective implementation.
- Our focus is on maximizing return on investment by tailoring our solutions to each user profile and business situation.
 We clarify the relevant uses of generative AI to boost productivity and achieve business goals.
- We integrate all technical components to make our services intuitive and user-friendly, **facilitating seamless adoption**.
- We help overcome resistance to change and demystify generative AI, making its adoption straightforward and transparent.
- We align Inetum teams with the client's AI strategy, ensuring that all stakeholders are engaged and ready to leverage the power of generative AI.

Project Mgmt. Key Change Technical Operation **Technical Change Mgt** Workshop **Personae** Strategy Discovery **Use Cases Deployment Champions** • What is M365 Copilot? Large user · Licensing review • LEngaging stakeholders Boarding workshop populations · License review Security / data Identifying Champions • Provision training Generic use cases readiness • Creation of specific How it works Communication plan • Use cases by Deployment content • Prerequisites, security, Training by product population User support plan compliance • Training by profile Demonstration **Monitoring Animation** Global **Results** Launch **Pilot Phase** The Pilot indicators Community **Deployment** Review of monitoring Support from the Deployment of • Review of monitoring Deployment of indicators (technical, Champions workstation updates indicators (technical, workstation updates

• Allocation of licenses to

• Launch of change

management

users

Organisation of themed

events (workshops,

focus groups, etc.)

communication

Internal

functional, change,

Monitoring of adoption

support)

indicators

of Generative Al projects

Change management and deployment

• Provision training

Launch of change

management

to users

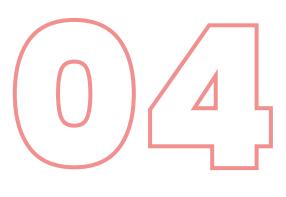
Allocation of licenses

functional, change,

• Updating of all aspects of

support)

procedures







The Challenge

A client was looking to improve efficiency across various departments: Sales, HR, Accounting & Controlling, and Project Management. They want to leverage generative AI to automate routine tasks and free up their employees' time for more strategic activities. Inetum experts lead a multidisciplinary team of 14 personas.

The Benefits

Significant time savings, improved efficiency, and a focus on more added-value tasks for each department.

The Generative AI solutions also ensure compliance and legal standards are met, facilitate cross-functional management, and improve design (UX, UI, Design Thinking).

Sales	19%	time saving	40	use cases, including sector and thematic intelligence
Human Resources	26 %	time saving	20	use cases, including job generation and job description
Accounting & controlling	11%	time saving	10	use cases, including comments and synthesis for reporting
Project management	30%	time saving	80	use cases, including data cleansing and visualization





About Inetum

Inetum is a European leader in digital services. Inetum's team of 28,000 consultants and specialists strive every day to make a digital impact for businesses, public sector entities and society. Inetum's solutions aim at contributing to its clients' performance and innovation as well as the common good. Present in 19 countries with a dense network of sites, Inetum partners with major software publishers to meet the challenges of digital transformation with proximity and flexibility. Driven by its ambition for growth and scale, Inetum generated sales of 2.5 billion euros in 2023.

For further information, please visit www.inetum.com



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